SPORT TOURISM & LOCAL SUSTAINABLE DEVELOPMENT
PROSPECTIVE OF GLOBALIZATION EFFECTS
ACTORS STRATEGY & RESPONSIBILITY

LILLE (FRANCE) December 10th-11th, 2013
Programme

Tuesday 10th December 2013

8h15-9h00: Reception of the participants

9h00 – 9h15: Opening speech

9h15-10h15: Plenary session; Special communications

Chairman: Claude SOBRY

- Nadia Arop, Minister of Youth, Sport and Culture of South Sudan “Growth and development through sports tourism”

- Jean-Yves Lapeyrere : Major of Mijoux, ski resort in France, Chief Executive Officer of the National Union for active leisure companies, Secretary of the European Confederation of Outdoor employers.

10h15-10h40: Coffee break

10h40-12h45: Plenary session

Chairman: Derek van Rheenen

- Mike Spino, Georgia State University (USA) “Sport Tourism and Sustainability in Developing nations”

- Patrick Bouchet, Burgundi University ; O. Czegledi, Burgundi and Budapest Universities ; O. Su, Taiwan University ; J-L Lheraud, Burgundi University ; A. Marsac, Burgundi University: “Sustainable development of tourism and leisure activities in Natural Parks in rural areas. Proposal of an international comparative program”

- John Saunders, Australian Catholic University (Australia): “Developing and sustaining ‘the game they play in heaven’”

- Malek Bouhaoula, Grenoble University: “Sport tourism: essay of socioeconomic definition”

12h45- 14h15: Lunch
Tuesday 10th December 2013

14h15-15h45: Workshops

**Workshop 1**

**Chairman: John Saunders**

- Laurent Hardiet, Head of the Joux Valley Sport Center (Switzerland): “looking for a common sport green label”
- Jean Scol, University Lille 1: “The mountain ground of sports games for tourists on motorbike”
- J-L Lheraud ; Antoine Marsac, Burgundi University: “The code of good behavior of the motorized leisure activities: plan of territorial governance of the sports tourism in the Regional Natural Park of Morvan
- Marc Langenbach, Lausanne’s University (Switzerland): “The development of local economies of outdoor sport tourism in rural areas: compared diagnosis of the territorial resources in Ardèche”

**Questions**

**Workshop 2**

**Chairman: Michel Raspaud**

- Faiz M. Shaikh ; Anwar Ali Shah G. Syed, University of Sindh (Pakistan): “Global tourism careers opportunities and dilemmas facing higher education in tourism in Pakistan: a case study of Gorakh Hill Dadu-Sindh-Pakistan”
- Ved Pal Singh Deswal, Maharshi Dayanand University (India), “Sports Tourism : An Instrument of Sustainable Development”
- Antoine Marsac ; Orsolya Czegledi, Burgundi University (France), “The market structure of wild water sports in the Alps: a case study in sport tourism”

**Questions**
Workshop 3

Chairman: Jean-Yves Lapeyreire

- Gilles Lecocq, ILEPS (France), “From romantic view over a pearl of landscape to pure moments of inner escape: when wellness perspectives combine health tourism and sport tourism to create an original local sustainable development”
- Kristina Bucar ; Sanda Renco, Zagreb University (Croatia), “Assessing the environmental benefits from the recycling of sport tourism equipment”
- Eric Biard, Grenoble University ; Michel Desbordes, Paris Sud University ; Laura M. Hartwell, Grenoble University ; C. Hautbois, Paris Sud University, “Bringing outdoor sports indoor: strategic development and suppliers categories”
- Ricardo José Espirito Santo de Melo ; Rui Adelino Machado Gomes, “Nature sports and the sustainability of local development: practitioners and organizations managers, perspectives in Portugal”

Questions

15h45-16h15: Coffee break

16h15-18h15: Round Table: Approach of Sport Tourism Definition. Open to all the participants

19h30: Gala Evening
Wednesday 11th December 2013

9h00-10h30: Plenary session

- Chairman: Fabien Wille

- Xijia Liu, Hebei University (China), “Study on the development of sports tourism resources in Hebei Province of China”

- Patrick Devine, Kennesaw State University (USA), “The effect of sport terrorism on sport tourists and tourism”

- Derek van Rheenen, Berkeley University (USA), “A Skunk at the Garden Party: The Sochi Olympic Games, State-sponsored Homophobia and an American Human Rights Campaign”

10h30-11h00: Coffee break

11h00-12h30: Plenary session

Chairman: Michael Spino

- Christophe Gibout, Opal Coast University: “Seaside activities and sustainable development: a comparison between sports and regions”

- Marie-Madeleine Damien, University Lille 1: “Impacts of the sailing race the Vendée Globe”

- Michel Raspaud, Grenoble University (France), “Aconcagua (6959m, Argentina): management of an adventure tourism destination and sustainable development stakes”

12h30-14h00: Lunch
Wednesday 11th December 2013

14h00-15h30: Workshops

**Workshop 1**

**Chairman: Marie-Madeleine Damien**

- Sorina Cernaianu, Craiova University (Romania); Sanella Skoric, Zagreb University (Croatia), “Comparative study about the development of sports tourism in Croatia and Romania”
- Irena Slepickova, Charles University, Prague (Czech Rep.), “The role of sport tourism in regional development”
- Natasha Brison, Georgia State University (USA), “Tweeting to the Masses: Using Social Media to Enhance Sport Tourism”
- Alfredo de Martini, Roma University (Italia), “Sport tourism, economy and innovation”

Questions

**Workshop 2**

**Chairman: Gilles Lecocq**

- Wadih Ishac, University Lille 2, “Sport Tourism in the Middle East, strength and weakness”
- Tarek Brahimi, University Ouargla (Algeria): “The role of National Sport Teams in promoting Algerian’s touristic products”
- Ahmed Ramzi Siagh, Mohammed Hamza Bengerina, Mohamed Mounir Benabdellahi, Kasdi Merbah University (Algeria): “Sport tourism in Algeria: between socio-economic reality and public will”
- Philippe Campillo, University Lille 2, Carmen Matias Lopez (IESEG), “Alchemy of cultural and sport tourism in Andalusia”

Questions
Workshop 3

Chairman: Arnaud Waquet

- Jideofor Peter Ogbodo, Nkanu East Local Government (Nigeria), “Popularity of sport tourism”
- Ozofor Frank Chibuike, Nkanu East Local Government (Nigeria),
- Ndunwa Basil Chiediebube, Nkanu East Local Government (Nigeria),
- Margareth Zainab Brown-Koroma, Social Justice and Equality Foundation (Sierra Leone),
- Gibrilla Kamara, Social Justice and Equality Foundation (Sierra Leone)

Questions

15h30-16h: Coffee break

16h00: Conclusion

16h30 – 18h00: International Research Network In Sport Tourism (IRNIST ; www.irnist.fr) meeting. Open to all the participants.

“How to develop the international research in sport tourism through IRNIST? Which future for IRNIST?”